

# 2025 Mesa Book Festival

Sponsorship Deck



Mesa Book Festival

An Event by:



# About Anthology

Anthology is an Arizona non profit organization, based in Mesa. Anthology is recognized by the IRS as a 501(c)(3) qualified non profit, Tax ID 86-1023292.

Founded in 1994, Anthology originally organized the Mesa Poetry Slam, *Anthology* literary magazine and more.

Since 2017, Anthology has organized the Mesa Book Festival as a community celebration of the literary arts.

Anthology organizes the online literary community [Arizona Book Coalition](#), launched in 2024.



# PANEL ROOM TWO

## About the Mesa Book Festival

The 2025 Mesa Book Festival is Saturday, December 6, 2025. Located at the Mesa Holiday Tree, the event runs 10:00am to 8:00pm

The 2023 Event drew over 600 attendees.

The 2024 Event is expected to draw over 2,000 attendees.

The Mesa Book Festival is able to offer entertainment and programming to attendees during the day in addition to vending.

Mesa City Council members generously offered their time to read children's books to attending families.

The Mesa Book Festival is one of the largest book events in the state of Arizona each year with 60+ vendors.



Mesa Book Festival

WISHES TO THANK OUR SPONSORS:

Brick Cave  
MEDIA

**B**  
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Mesa Book Festival

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ANTHOLOGY [mbfsponsor.anthology.org](http://mbfsponsor.anthology.org)





# 2025 Goals

Attendance Goals: 5,000 attendees.

Special Programming: Stage presentations, talks and programming right in the Festival.

Amenities: Adding food trucks and more entertainment options.

Stronger promotional campaign starting earlier in the year.

The Best Location: In the Heart of Downtown Mesa at the iconic Mesa Holiday Tree.



# Title Sponsor Opportunity

Sponsorship Amount: \$5,150

Number Available: 1

Order Online: [Yes](#) Order by Email: [Services@Anthology.org](mailto:Services@Anthology.org)



## Benefits & Attributes

- Name or Logo on Event: "Mesa Book Festival presented by XXXX"
- Name or Logo on all print and promotional material
- Name or Logo on all event signage
- Digital Listing of Sponsorship in web/email communications
- Sponsor acknowledgement in each media session (Podcast, Vlog, etc)
- Sponsor acknowledgement provided at each Panel
- Sponsor Thank You Gift
- Invitation for organizational members to attend pre-festival (Friday Night) Authors Social





# Advocate Sponsor Opportunity

Sponsorship Amount: \$2,575

Number Available: ∞

Order Online: [Yes](#) Order by Email: [Services@Anthology.org](mailto:Services@Anthology.org)



## Benefits & Attributes

- Name or Logo on all print and promotional material
- Name or Logo on all event signage
- Digital Listing of Sponsorship in web/email communications
- Sponsor acknowledgement in each media session (Podcast, Vlog, etc)
- Sponsor acknowledgement provided at each Panel
- Sponsor Thank You Gift
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# Partner Sponsor

Sponsorship Amount: \$1,550

Number Available: ∞

Order Online: [Yes](#) Order by Email: [Services@Anthology.org](mailto:Services@Anthology.org)



## Benefits & Attributes

- Name or Logo on all event signage
- Digital Listing of Sponsorship in web/email communications
- Sponsor acknowledgement in each media session (Podcast, Vlog, etc)
- Sponsor acknowledgement provided at each Panel
- Sponsor Thank You Gift
- Invitation for organizational members to attend pre-festival (Friday Night) Authors Social







# Supporting Sponsor



Sponsorship Amount: \$775

Number Available: ∞

Order Online: [Yes](#) Order by Email: [Services@Anthology.org](mailto:Services@Anthology.org)

## Benefits & Attributes

- Digital Listing of Sponsorship in web/email communications
- Sponsor acknowledgement provided at each Panel
- Sponsor Thank You Gift
- Invitation for organizational members to attend pre-festival (Friday Night) Authors Social





# Specialty Sponsors



## Gift Bag Sponsor ([Click](#))

Sponsorship Amount: \$400

Number Available: 3

Deadline: September 1, 2023

You are sponsoring the complimentary bags given to attendees. Your logo is on the bag itself with the Title Sponsor and in the program & on website



## Program Sponsor ([Click](#))

Sponsorship Amount: \$300

Number Available: 3

Full Page Ad in the physical event Program provided to attendees.



## Volunteer Support Sponsor ([Click](#))

Sponsorship Amount: \$250

Number Available: 4

You are sponsoring water and supplies for the volunteers for the day.

Acknowledgement in program & website.





# Friends of MBF & Donations

Friends of the Mesa Book Festival: \$11/month subscription

Number Available: ∞

Order Online: [Yes](#) Order by Email: [services@anthology.org](mailto:services@anthology.org)



Single Amount Donations: Any amount

Order Online: [Yes](#)

Send by Paypal: [paypal@anthology.org](mailto:paypal@anthology.org)



# Contact Info

Sponsorship Contact: Bob Nelson, Executive Director, Anthology, inc.

Contact Email: [services@anthology.org](mailto:services@anthology.org)

Anthology Website: <https://anthology.org>

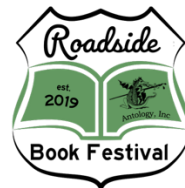
Anthology Tax ID 86-1023292

**Join us December 6, 2025**

Downtown Mesa, Arizona

1 N Macdonald, Mesa, AZ 85201

Other Stuff we do:



Mesa Book Festival

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